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New iPhone Walking Tour Spotlights Women of Sleepy Hollow

“Sleepy Hollow’s Women” explores how a town’s leading ladies shaped America

SLEEPY HOLLOW, NEW YORK – October 23, 2011- As parents and children prepare for a weekend of scares and sweets, Crimson Bamboo, Brooklyn-based publisher of the Rama iPhone app, is celebrating Halloween by making a tour of the women laid to rest in Sleepy Hollow Cemetery free-to-access from October 28 – 31.

Available just in time for haunting season, “Sleepy Hollow’s Women” is a new tour released on Rama, an iPhone travel app that allows users to experience the past like never before by bringing together the phone’s GPS function, historic photographs, and entertaining narrative to lead them on walks that reveal the history hidden all around them. “Sleepy Hollow’s Women” fully employs the Rama technology to send users on a mini-hike through the unusually compelling--and notoriously haunted--Sleepy Hollow Cemetery in New York.

“Most people know and love Sleepy Hollow for Washington Irving, the Headless Horseman and Rip Van Winkle,” tour author and Ossining resident, Sarah Whitten-Grigsby, explained, “but I was intrigued to discover that there are many heroic women laid to rest here; women who changed the course of history in remarkably positive ways. Even the most famous men interred here gave primary credit for their success to a wife or mother.”

Whitten-Grigsby has also included some women who are remembered for their scandalous lives because, she says, “We all thirst for information about badly-behaved women, too.”

Images of the women and startling events with which they were involved are provided in the tour, as well as scenic overlooks where users can hold up their iPhones and compare what they see now to the way the landscape looked decades ago. A combination of historical viewing gallery and biographical narrative, the tour is ideal for families looking for something educational and interactive to do in a spooky setting.

The Rama app is free to download on iTunes. "Sleepy Hollow's Women" will be free to users on the app from October 28 – 31, after which it resume to its in-app purchase price of \$1.99. The tour covers a total walking distance of about 1.7 miles and takes about 80 minutes to complete.

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Rama on iTunes: <http://bit.ly/iTunesRama>

Developer's website: <http://www.crimsonbamboo.com>